

GMI COOL OLDIES™



JINGLE PACKAGE DESCRIPTION

GMI COOL OLDIES™ was designed for that authentic Oldies radio sound, but with contemporary production values. The full package includes cuts to help position the station, double sings to reinforce the call letters or frequency and good old fashion "shotgun" jingles that sound "cool" coming out of spot sets or in between music segues. GMI's COOL OLDIES™ jingle package images your station while keeping the programming momentum moving forward. When the package is mixed out, you'll have a wide variety of versions and acapellas. Take your station back to the future with an oldies package for the new millennium...GMI COOL OLDIES™... all new from GMIMEDIA.COM.

PRIMARY TRACKS

8 Primary Tracks plus up to 20 mixouts
(Track lengths can be modified)

- 1...*(TOP HOUR) GOODTIME OLDIES...COOL 101.9, SACRAMENTO!
- 2...*(SHOTGUN A) COOL 101.9
- 3...*GOODTIME OLDIES...COOL 101.9...COOL 101.9
- 4...(SHOTGUN B) COOL 101.9
- 5...*SACRAMENTO'S OLDIES STATION...COOL 101.9
- 6...SACRAMENTO WEATHER (BED) GOODTIME OLDIES, COOL 101.9
- 7...*GOODTIME OLDIES, COOL 101.9...COOL 101.9
- 8...(SHOTGUN C) COOL 101.9

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