

The Sound AC™



JINGLE PACKAGE DESCRIPTION

A new mainstream AC jingle package for your station! The demo features the primary cuts . . . the finished jingle package includes mixouts and acapellas expanding to over 20 versions.

The Sound AC™ hits the Adult Contemporary target... smooth, versatile, bright with all the cuts you need to fit a variety of programming needs. For more information call us at GMI MEDIA today!

PRIMARY TRACKS

7 Primary Tracks Plus Two Instrumental Beds
with over 20 mixed versions

1. KSND [up bright]
2. The New Sound Of Salem ... 95.1 ... KSND [fast]
3. KSND [medium]
4. The New Sound Of Salem 95.1 KSND [talk up med]
5. KSND [slow]
6. The New Sound of Salem 95 KSND [med]
7. The New Sound of Salem 95.1 KSND! [med longer]
8. Instrumental Bed [soft] promos, wx, contests, talk over
9. Instrumental Utility Bed [med] – traffic, wx, sports, promos

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